StudioGuard

Insurance Built for the Creator Economy

Stuckey & COMPANY

National MGA • Since 1991

The Opportunity

50M+
Creators Worldwide

$250B
Creator Economy in 2023

$480B
Creator Economy by 2027

58%
Of SMBS Using GAI in 2025

Layers of Protection

Professional Liability
Built around the professional services you deliver
Errors, negligence, and failure to perform, with full prior acts.

Media Liability
Built around the content you publish
A separate media sub-limit for claims tied to published content.

General Liability
Built around the physical-world side of your work.
Bodily injury and property damage at shoots, events, and on location.

Cyber Suite
Built around your digital presence and audience data.
Data breach response, cyber extortion, payment fraud, and identity recovery.

Business Property
Built around your gear, your space, and your business income.
Cameras, lighting, computers, and studio gear, at home or on the go.

Equipment Warranty (Break/Fix)
Built around keeping your devices working.
Repair or replacement up to $1,500 per eligible device.

Platform Income Interruption
Built around keeping your income flowing after a covered interruption.

Why Sell StudioGuard

Online Quoting via CoverCore
Start a quote online in a few minutes, from coverage options to quoting and binding.

AI-Powered Leads Delivered to You
Our discovery engine finds creators in your market and delivers them to your Pipeline tab. Leads you didn't have to find.

Full Book Dashboard
Active policies, renewals, prospects, AI leads — one view inside CoverCore.

Automated Renewals
90/60/30-day alerts. Never lose a client to a missed renewal.

Who It's For

Creators
Content, media, and digital-experience businesses

Builders
Technology developers and digital-product businesses

Advisors
Professionals who guide strategy and business decisions

Operations
Business-operations and support providers

Advocates
Professionals who represent and protect client interests

Care Providers
Businesses supporting personal well-being and development

Stewards
Professionals managing and protecting financial or physical assets

Educators
Businesses providing knowledge, training, and instruction

Built for Agent Efficiency

Eligible Classes	**874**
Quote Ready	**5 minutes**
Commission Payment	**in 10 days**

48
State Reach

$36.67/mo
Starting Price

TRiMRisk Embedded Risk Management

Proactive Risk Management
Insurance reacts. TRiMRisk helps clients get proactive.
A separate risk-management subscription you can offer StudioGuard clients, from Stuckey & Company. Certified service partners install the technology, and a human service team stands behind it.

TRiMRisk is not insurance and does not establish coverage.

Five Protection Areas
TRiMRisk covers five areas of risk management: physical security, cyber security, driver safety, worker safety, and smart operations. Each client chooses the areas that fit how their business actually runs.

TRiMPay Built In:
Device warranty, pre-loss dispatch, and deductible reimbursement — included with every TRiMRisk subscription. When something goes wrong, the financial safety net is already there.

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QUESTIONS